

Shoreline Insertion Order

Insertion #

320418

Submitted

2022-02-22 19:41:25

Sales Rep

L-104 Shelley Kovar

Account Name

Snug Harbor Adult Day Care

Advertiser Status

Existing

Notes

use \$144 sfaction dollars. Bill remaining \$21 to client

Product Details

Product

B&P Directory

B&P Directory Size

1 x 5.75 - Triple card space

Caption

attached

Color

Yes

Color Charge / Day

\$0.00

Special Section / Pages

B&P Directory Ludington Book

Publications

Publication 1

9LSS

Price / Day

\$165.00

Date(s)

Sat 03/26/22

Additional Information

Pickup?

No

Proof Needed?

Yes

Email Proof Toskovar@ludingtondailynews.com**Tear Sheets?**

No

Copy Instructions

Yes, I can do this, but it is an additional \$21 not \$11. Ok? I will send you a proof to look at and approve.

Thanks,

Shelley Kovar

Advertising Representative

Ludington Daily News

231.843.1122 ext 322
skovar@ludingtondailynews.com

On Feb 22, 2022, at 2:35 PM, Snug Harbor Adult Day Care <snugharboradultdaycare@gmail.com> wrote:

Ok, so we will go ahead with the directory ad as quoted in your last e-mail

.

I would like to change the wording on the bottom half to read as follows.

Ruth

Snug Harbor is an invaluable resource serving families with dependent adults.

Respite for caregivers, day care, hygiene services, therapeutic, recreational and social activities

Call or stop in for a tour and see what we are all about, then come for your complimentary first visit.

Artwork

- [Snug-Harbor-1x3.pdf](#)